



THE TEQUILA MASTERS 2014

RECOGNISING THE MASTERS IN THEIR FIELDS

In January 2014 *The Spirits Business* will stage **The Tequila Masters** competition in a drive to find and reward the finest tequila brands on the world stage. Chaired by *The Spirits Business* and a panel of leading spirits specialists, the tequilas will be judged in a blind tasting, to discover the Tequila Masters of 2014. Excellence will be recognised by category, age and design and packaging.

'Silver', 'Gold' and 'Master' medals will be awarded in each category. The 'Gold' and 'Master' winners will then be judged for the overall title of 'Grand Tequila Master 2014'.

- To enter The Tequila Masters 2014, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the Masters Series
- Silver, Gold and Master will be awarded in each category
- The Gold and Master winners from each category will then be judged for the overall title of **Grand Tequila Master 2014**
- Awards will be given at the discretion of the judges
- The chairman's decision is final

TO ENTER:

1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each category entered to: Daisy Jones, *The Tequila Masters*, Union Press Ltd, Unit 122, 30 Great Guildford Street, London, SE1 0HS, UK
4. Please ensure that all UK duty on samples is pre-paid
5. A high-resolution bottle shot of each product entered must be emailed to daisy@thespiritsbusiness.com by the closing date

Entry deadline for The Tequila Masters: Monday 6 January 2014

Daisy Jones
The Spirits Business,
Unit 122, 30 Great Guildford Street,
London SE1 0HS, United Kingdom

t: +44 (0)20 7803 2452 f: +44 (0)20 7803 2421
daisy@thespiritsbusiness.com



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THE TEQUILA MASTERS 2014

Contact details

Name: _____

Job title: _____

Company name: _____

Address: _____

Country: _____

Postcode/Zip: _____

Telephone: _____

Fax: _____

Email: _____

VAT number: _____

Categories

(please tick boxes required for entry)

TEQUILA 100% AGAVE (PREMIUM)

- Blanco
- Reposado
- Anejo
- Extra Anejo

TEQUILA 100% AGAVE (SUPER PREMIUM)

- Blanco
- Reposado
- Anejo
- Extra Anejo

TEQUILA

- TEQUILA LIQUEUR
- FLAVOURED TEQUILA
- BAR OWNER'S

PRODUCT / BRAND DETAILS

Producer name: _____

Product name: _____

Entered by: _____

CONTACT DETAILS

Name: _____

Job title: _____

Company name: _____

Address: _____

Country: _____

Telephone number: _____

Fax number: _____

Email: _____

PAYMENT

The cost of entry is £195+VAT for the first entry. Each additional category you enter thereafter will be charged at £150+VAT.

THE UK VAT RULES HAVE CHANGED. European companies with a valid VAT registration number do not have to pay UK VAT.

Companies outside of Europe are not required to pay UK VAT and do not have to provide a VAT registration number.

Please note that each entry entitles you to be judged in your chosen category only, as stated by you on this entry form.

PAYMENT OPTIONS

1) Please charge £..... to my
Visa Mastercard AMEX

Card no:

Expiry date: / Issue no: (switch only)

3 digit security code:

Credit card transactions will be taken in UK sterling at the current exchange rate.

2) Cheques made payable to Union Press Ltd

3) BACS transfer information:

Bank: Messrs C Hoare & Co, 37 Fleet Street, London EC4P 4DQ, UK

Account name: Union Press Ltd

Account number: 11095100 Sort code: 15-99-00

IBAN: GB48 HOAB 1599 0011 0951 00 BIC/SWIFT: HOABGB2L

SIGNATURE: _____

DATE: _____

CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Filled in your entry form Enclosed a cheque or completed credit card details
- Packed all samples entered (x 2 bottles per entry), duty paid High-Resolution bottle shots

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BUSINESS